



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Buyer HANLEN,LINDSAY
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - State Candidate (1071)
Brand C08C14 GOV (132465)
Acct Types National/Political
Est/Headline C08C14/06221195
Demo
Revision
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Invoice 653399
Inv Date 11/25/2012
Terms Net 30
Contact 321083
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP Order Type No/Normal
Package
Gen. Date 11/27/2012 2:04:46PM

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
77.0	Spot	6:30:00PM- 7:00:00PM	Day,M-1,Tu-1	10/29/12 6:57PM (Mo)	00:30	ABC WORLD NEWS TONIGHT	PM12104T	\$2150.00	
77.0	Spot	6:30:00PM- 7:00:00PM	Day,M-1,Tu-1	10/30/12 6:59PM (Tu)	00:30	ABC WORLD NEWS TONIGHT	PM12116TH	\$2150.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total		\$4,300.00	Total Spots	2
Commission		(\$645.00)		
Net Total		\$3,655.00		